

Timeline

January-March

- Panel Visits and Allocations Process
- Safety Net Resource Fair
- Annual Recognition Luncheon

April-June

- Communications Committee Work
- Summer Nutrition Launch & Back2School Planning
- Safe Kids Car Seat Events

July-September

- Campaign Preparation and Recruitment
- Campaign Kickoff Luncheon
- Back2School Fair

October-December

- Campaign Completion
- Community Fundraisers
- Funding Applications Available

For more detailed calendar information, 785.827.1312 or email unitedway@salhelp.org.