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FOR IMMEDIATE RELEASE

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Media Press Release

Saline County 2010 Census Mail In Response Rate -- 83%

April 21, 2010 – It's not too late!

Even though the National Census Day has passed, it's not too late to complete and return your census form. Although April 1 was designated as the official National Census Day, the census process will continue through the next several months to try to contact people.

Salina's results have hit the 83% mark, one of the highest percents in Kansas and one of the highest percentages in the entire country. The goal set by the WE Count Census Steering committee when they began planning how to encourage people to send back their forms is 90%. There is already one tract of Salina at 90%. Every tract in Salina is above 75%.

Saline County still has the highest percentage of returns of all 105 counties in Kansas with 83%. Cities similar in size to Salina are trailing in their response rates with Manhattan at 75%, Derby at 80%, and Hutchinson at 77%.

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WE COUNT Mission: To combine the strengths of Salina area local government, community-based organizations, businesses, schools, churches, and neighborhoods to ensure a complete and accurate 2010 Census.