

## Attachment F. A Framework for Asset Based Community Development (ABCD)

**Categorizing Assets and Resources** can be done in several different ways.

Kretzmann and McKnight focus some attention on assets embedded in the local economy and on the physical assets of the community (land, building and infrastructure); however, their main emphasis is on the undiscovered gifts and treasures of (a) individuals (b) associations, and (c) institutions.<sup>2</sup> Gary Green and Anna Haines (2002) expand the definition of community assets to include five types of capital: human; social; physical; environment; and financial.<sup>3</sup>

Types of Capital*	Definitions of Capital	<b>Structural</b>	<b>Human Resources</b>	<b>Political</b>	<b>Symbolic</b>
		Rules, roles, goals, policies, technology, environment	needs, skills, relationships	Power, conflict, competition, organizational politics	Culture, meaning, metaphor, ritual, ceremony, stories, heroes
<b>Ecological Capital</b>	the community's base of natural resources and environmental amenities (e.g., air, water, land, flora, fauna and vistas).				
<b>Human Capital</b>	the abilities and skills that workers hold that affect their productivity.				
<b>Social Capital</b>	social relationships and ties that facilitates collective action in communities.				
<b>Physical Capital</b>	buildings (e.g., houses, retail stores, factories) and infrastructure (e.g., roads and utilities).				
<b>Financial Capital</b>	is defined by Green and Haines and most others in terms of the availability of credit and loan funds, including alternative credit institutions such as community development credit unions, community development				

\* Each type of capital is related and connected to other types of capital.

<sup>2</sup> Kretzmann, John P. and John L. McKnight. *Building Communities from the Inside Out*. Center for Urban Affairs and Policy Research. Northwestern University. Evanston, Illinois. 1993.

<sup>3</sup> Green, Gary Paul and Anna Haines. *Asset Building and Community Development*. Sage Publications. Thousand Oaks, California. 2002.