

## Getting Results and Improving Salina

- Project Management Goals, Objectives and Training
  - É Purpose is to support the new Focus Statement and the transition to funding improvement
  - É Participants need to be trained in project and meeting management for achieving deliverables in one year
    - ó schedule all meetings in advance and keep to schedule
    - ó Provide phone and web meeting opportunities
  - É Add decision points for prioritization of topics to focus resources and time
  - É Establish criteria for decision-making early in process, i.e. community measures, lasting change, common good, marking, non-duplication, coordination or collaboration, linkages, start up and/or sustainability funding needed, other funding resources, etcõ .
- Step by step actions for core processes for execution

### Importance in the Community

- Why is this such a vital issue in the Salina area?
- Who does it impact?
- What are the consequences of not addressing the issue?

### Council's Opportunities for Impact

- Are there any quick wins?
  - Can we make some significant impacts in three years?
  - Who are the potential partners?
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### Strategies and Best Practices

- What are some research based best practices?
- What are some potential strategies the council has identified that could be used moving forward?

### Measurement

- What is the core issue and how is it measured?
- United Way and its partners can have a measurable and significant impact on this indicator
- There are readily available ways to measure both short and long-term success in our work on this indicator

### Marketing

- What are the political implications of choosing this issue?
- How will this issue be received, perceived or viewed by the public?
- Is it compelling?
- Will our target donors, major partners who need to be involved, and others be motivated to be part of this effort?