

How Are We Going To Get Where We Are Going

- Project Goals
 - Redefine the role and function of United Way as a leadership organization
 - Establish the United Way as an organization that is working for the good of all individuals and organizations in the Salina area
 - Train volunteers and staff in effective community building and project management skills
 - Integrate United Priority Cabinet initiatives with Marketing (Community Engagement) committee and Campaign Cabinet activities

Table 2. Strategic Milestones for Integration and Coordination

Project Phases and Deliverables	ACTIONS and Communications	Team Responsible	Target Dates
<p>1. Salina Area community assets and resources (Exhibit 1)</p> <p>A complete listing of all resources and assets in the Salina area related to each priority topic. This will include a summary of Kansas 2-1-1 resources, current community resources and a summary of opportunities for improvement in resource information referral and gaps in resources</p>	Plans to Community Partners	Board	4/20/10
	Plans to Stakeholders	UPC	4/21-23/10
	Train Council Chairs	UW Staff	5/3-14/10
	Train Councils	Council Chairs	5/17-28/10
	Councils Meet to Assess Resources	Councils	6/1-31/10
	Plans to Community & Visits to Partners	UW Staff & Councils	6/1-14/10
	Councils Report to Community, Stakeholders and UPC for Approval	Council Chairs	7/1-8/10
UPC Reports to Board for Approval	UPC	7/20/10	
<p>2. Salina Area Information Fact and Recourse Assessments by Priority Topic (Exhibit 2)</p> <p>A two page summary report of local data and information summarizing the current facts and issues related to current weaknesses and opportunities for improvement in the Salina area. These Fact Sheets will clarify issues and processes that are the root cause of problems that can be prevented</p>	Plans to Community Partners	Board	4/20/10
	Plans to Stakeholders	UPC	4/21-23/10
	Train Council Chairs	UW Staff	7/19-24/10
	Train Councils	Council Chairs	7/26-30/10
	Councils Develop Priority Fact Sheets	Councils	8/1-31/10
	Councils Report to Community, Stakeholders and UPC for Approval	Council Chairs	9/1-8/10
	UPC Reports to Board for Approval of Topics for Discussion and Prioritization	UPC	9/21/10
<p>3. Opportunity Statements for Community Discussion and Prioritization (Exhibit 3)</p> <p>Two page summary reports of the top two to four weaknesses and opportunities for improvement in the Salina area identifying specific strategies and actions to be taken by certain date to achieve meaningful and measurable goals for improvement. These statements will be used to prioritize opportunities for advancing the Salina area together by combined community resource development.</p>	Update on Plans to Community	UW Staff	9/22/10
	Update on Plans to Stakeholders	UPC	9/22-30/10
	Train Council Chairs	UW Staff	11/8-12/10
	Train Councils	Council Chairs	11/13-19/10
	Councils Develop Opportunity Statements	Councils	12/1/10 - 2/25/11
	Councils Report to Community, Stakeholders and UPC for Approval	Council Chairs	3/1-31/11
	UPC Reports to Board for Approval	UPC	4/19/11