

Communications Specialist

Salina Area United Way seeks an experienced marketing professional to lead its year-round strategic communications program. This full or part-time position requires a highly motivated, outgoing, independent professional with exceptional organizational and communication skills. Candidate must have advanced knowledge of Web site administration, social networking, desk top publishing, and Microsoft products; basic audio and video production; and newsletter layout and production.

Journalism and public relations experience is highly preferred. Ability to communicate effectively in writing and in person with a variety of different audiences including volunteers, business leaders, and donors is critical. Compensation is commensurate with qualifications. Please submit cover letter, resume, salary requirement and professional references to: Salina Area United Way, P.O. Box 355, Salina, KS 67402, by e-mail: unitedway@unitedwaysalina.org or drop off at 128 N. Santa Fe, Suite 3.

Deadline: July 23, 2010.

