

FUNDED PARTNERS

SALINA AREA UNITED WAY

OUR MISSION: Salina Area United Way's mission is to **improve lives** and **strengthen the community** through Education, Health and Financial Stability.

Joining United Way as a Funded Partner means

joining a partnership where the end goal of impact is NOW. We are so excited to be returning back to the original style of Funded Partners, which was an impactful business plan for community nonprofits to greatly benefit from.



The United Way 'Stamp of Approval'

Through our committee's vetting process of local nonprofit organizations, once you are a Funded Partner with Salina Area United Way, you have our stamp of approval. This gives donors peace of mind knowing where their dollars are going and how they are being used.



Business Payroll Deduction Donations

Funded Partners gives you access to payroll deduction. This way of giving back to our community encourages donors to donate smaller amounts throughout a longer period of time that accumulates greater impact in the end.



Dollars Turned Right Around To Your Organization

Being a Funded Partner gives you direct access to the "community checking account", where your dollars are immediately impacting your organization and the community as a whole. This creates immediate impact for your organization and the community as a whole.



More Focus To Your Organization's Services

The dollars you exclusively raise for your organization through being a Funded Partner have proven in the past to allow for less fundraising activities for your staff throughout the year, so that you can focus more on your services provided to the community.

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As an organization who has historically both supported the efforts of the Salina Area United Way and received funding, the return of Funded Partners is critical. The funding review process shouldn't be taken lightly. It validates an organization's financial management, engages community members to maximize services and verifies the agency meets a unique need to make the Salina area a better place to live!

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- Lori Blake | CAPS Executive Director

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