

Salina Area United Way

STRENGTHEN  **OUR COMMUNITY**

Grow from yesterday. Give for today. Guarantee tomorrow.

2024-2025 Campaign

WELCOME INTERNAL COORDINATORS

OUR MISSION

is to improve lives and strengthen the
community through
Education, **Health** and **Financial Stability**.



OUR PROGRAMS



2023-2024 CAMPAIGN RECAP

Total Raised.....\$842,237

Grant Funding Awarded...\$932,735

GRAND TOTAL:

\$1,774,972

EARLY CHILDCARE INITIATIVE FUND

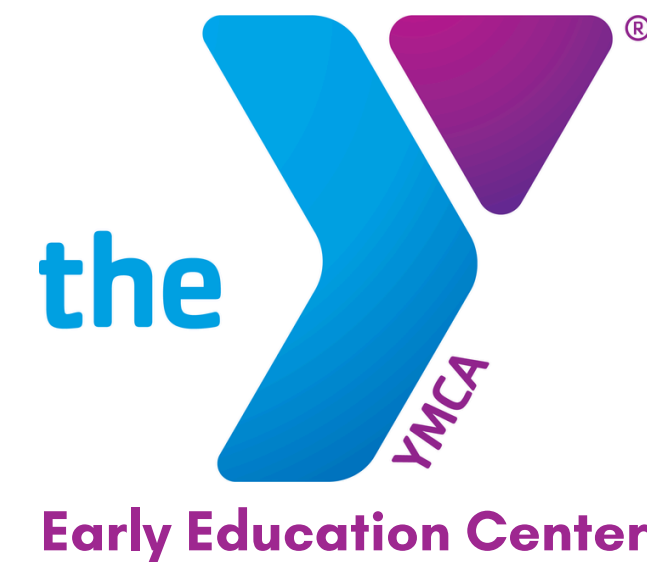
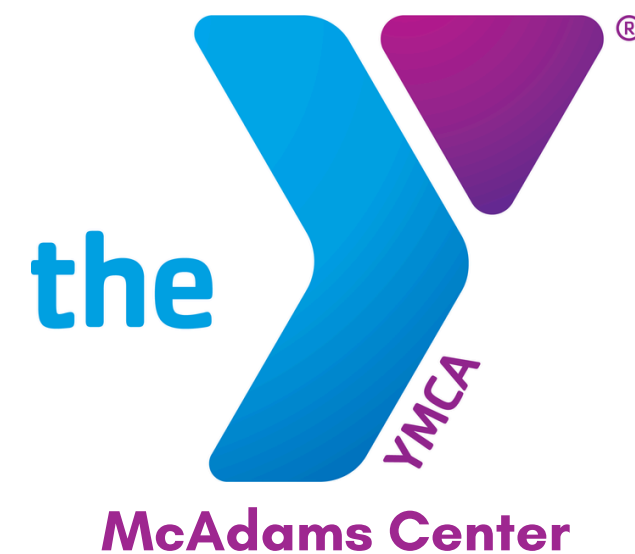


Unite For Our Children

Through the Early Childcare Initiative, our organization plans to make strong and sustainable steps towards combating the childcare crisis in Saline County.

Funds were granted to 7 non-profit Early Childcare Initiative partners to help centers increase hourly pay closer to a living wage.

EARLY CHILDCARE PARTNERS



EARLY CHILDCARE INITIATIVE FUND



FUNDED PARTNERS



Funded Partners allows multiple organizations to work together and truly be UNITED in our community. Donors can give to our annual Campaign and support multiple nonprofit organizations and missions in our local community at once.

2024-2025 FUNDED PARTNERS



INTERNAL COORDINATOR GUIDE



INTERNAL COORDINATOR GUIDE

You lead the planning, implementation and evaluation of your campaign.

Responsibilities:

- Seek support for your campaign from upper management
- Educate employees and provide the opportunity for employees to give
- Work with SAUW team & your company to collect and fulfill pledges
- Evaluate your campaign & make recommendations for next year
- Celebrate the success of your campaign



WORKPLACE CAMPAIGN TOOLKIT

Marketing Collateral



Internal Email



Social Media



United Way Logo's



You can find the toolkit at:

www.unitedwaysalina.org/workplace-campaign-toolkit

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**SCHEDULE YOUR WORKPLACE
PRESENTATION**

SALINA AREA UNITED WAY INVITES YOU TO

CAMPAIGN

Kickoff

TUESDAY, SEPTEMBER 17TH



THE VENUE

638 Francis St, Salina, KS 67401



Tuesday

SEPTEMBER 17, 2024



4:00PM - 7:00PM

Thank you to our beverage sponsor:



Crown
DISTRIBUTORS
Since 1953

Salina Area United Way Presents

Tickets
on sale NOW!



Mistletoe Melodies

Featuring



Friday, December 6, 2024

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THANK YOU!