

# ABOUT SALINA AREA UNITED WAY



At Salina Area United Way, we believe in building stronger, more resilient communities. Together with our partners, donors, and volunteers, we work every day to create opportunities and lasting change across North Central Kansas.

## OUR MISSION

To strengthen North Central Kansas by uniting people and resources to build resilient, thriving communities.

## WHO WE SERVE

We proudly serve 10 counties in North Central Kansas, connecting people and resources to meet the most pressing needs of our region: Saline, Cloud, Ellsworth, Jewell, Lincoln, Mitchell, Ottawa, Osborne, Republic, and Russell.

## Our Focus Areas

We invest in programs and initiatives that create the greatest impact in four key areas:

- **Youth Opportunity** – Helping young people realize their full potential.
- **Financial Security** – Creating a stronger financial future for every generation.
- **Healthy Community** – Supporting wellness, stability, and safe environments for all.
- **Community Resiliency** – Addressing urgent needs today for a better tomorrow.

## Our Programs & Initiatives

- **Early Childcare Initiative Fund (ECIF):** Expanding access to quality, affordable childcare across North Central Kansas.
- **Community Engagement & Partnerships:** Building connections and collaborations that strengthen local systems and resources.
- **Volunteer Opportunities:** Connecting people with meaningful ways to give back through time, talent, and resources.
- **Community Impact Efforts:** Responding to emerging needs and leading collective efforts that create measurable change.

## THE IMPACT WE MAKE TOGETHER

Every dollar raised during your workplace campaign stays local, helping create a future where families are supported, children are prepared for success, and communities are strong and thriving. When we keep united, we strengthen all of North Central Kansas.