

FUNDED PARTNERS

SALINA AREA UNITED WAY

OUR MISSION: Salina Area United Way's mission is to **improve lives** and **strengthen the community** through Education, Health and Financial Stability.

Joining United Way as a Funded Partner means

joining a partnership where the end goal of impact is NOW. We are so excited to be returning back to the original style of Funded Partners, which was an impactful business plan for community nonprofits to greatly benefit from!



The United Way 'Stamp of Approval'

Through our committee's vetting process of local nonprofit organizations, once you are a Funded Partner with Salina Area United Way, you have our stamp of approval. This gives donors peace of mind knowing where their dollars are going and how they are being used.



Business Payroll Deduction Donations

Funded Partners gives you access to payroll deduction. This way of giving back to our community encourages donors to donate smaller amounts throughout a longer period of time that accumulates greater impact in the end.



Dollars Turned Right Around To Your Organization

Being a Funded Partner gives you direct access to the "community checking account", where dollars donated by donors during the 2022-2023 Campaign are turned right around to your organization. This creates immediate impact for your organization and the community as a whole.



More Focus To Your Organization's Services

The dollars you exclusively raise for your organization through being a Funded Partner have proven in the past to allow for less fundraising activities for your staff throughout the year, so that you can focus more on your services provided to the community.

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As an organization who has historically both supported the efforts of the Salina Area United Way and received funding, the return of Funded Partners is critical. The funding review process shouldn't be taken lightly. It validates an organization's financial management, engages community members to maximize services and verifies the agency meets a unique need to make the Salina area a better place to live!

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- Lori Blake | CAPS Executive Director

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Why Funded Partners is crucial:

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Supporting the community and making Salina stronger is only possible when organizations and individuals come together with a common goal. The Funded Partner program allows the United Way to provide nonprofit organizations with funds that we can put into our budgets and make our programs and services possible. As the need continues to grow, together with the Salina Area United Way and their donors, nonprofits can rise to the challenge.

- Angie Lassley | YMCA President/CEO

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Being a recipient of United Way funding, over the past decades, has been instrumental in the growth and sustainability of Big Brothers Big Sisters. The United Way's funding model allows access to funds local agencies may not be able to otherwise obtain, and with the return of Funded Partners the impact just keeps growing! Funded Partners provides sustainable funding for our agency, which allows Big Brothers Big Sisters of Salina mentoring program to serve more at-risk youth and increase our agency's effectiveness in our community. As a relevant community solution, our agency is thankful for the return of Funded Partners as it allows access to funding opportunities and resources for outreach that support the Big Brothers Big Sisters mission.

- Amanda Otto | Big Brothers Big Sisters CEO